

**What is workforce development?**

- Workforce development is building an education and training system that includes orientation and assessment, recruiting, training, mentoring, placement, follow-up counseling and crisis intervention.
- Workforce development professionals collaborate with economic developers to ensure that new and current businesses can find local employees who can rapidly and effectively contribute to the success of a business.
- Workforce development focuses on developing a skilled workforce that is adaptable to changes in the future, and helping individuals build successful careers with a good quality of life.